



CYBERIA®  
G R O U P



cyberia.agency





ENJOY YOUR NON CONVENTIONAL SOUL

## AGENCY

Cyberia is a communication and marketing agency for big companies, which was founded in 2000 thanks to the support of the Business Accelerator provided by the Polytechnic University of Milan. In 2012, through the business merging with Antea, it became Cyberia Group with offices in Milan and Rome.

### AMONG OUR CUSTOMERS

Unicredit, TIM, Ferrari, Barclay's, Michelin, Unilever, BDF Beiersdorf, O2, Belgacom, H3G Italia, Microsoft Italia.

### MISSION

We suggest large companies to focus on a human scale, so as to enter into a one to one dialogue, the most effective and authentic one, which is suitable to stir up emotions.

This is how we turn advertising into communication.

# SOLUTIONS



## Advertising

Arousing emotions

Above the Line: Press, Bill Posting,  
Radio, TV, Web.



## Below the line

Persuading

Promotions, Trade Marketing,  
Loyalty, Guerrilla, DM, PR,  
In-Store, Events.



## Digital Solution

Enthralling

Web design, Software development,  
Web marketing, Mobile Apps, Social  
marketing, Advergaming.



## Corporate ID

Identifying

Branding, Packaging, Brochures,  
Videos, Corporate image, Events.

# PRODUCTS



## ToolUp

For your business

The tool suite necessary to  
optimize business processes and  
customer management.



## Simple Cloud

Working on the clouds

The comprehensive management  
program for professionals,  
individual firms, small and  
medium-sized enterprises.  
Of course provided online.



## MedicalPlan

Particular care to details

The management software that  
brings your medical office online  
bookings, appointments, medical  
records, wherever you are.



## FisioPlan

It gives you a hand

The Web App tailored to  
rehabilitation centres, medical  
SPA and all the professionals  
of health and wellness.



## TattooPlan

Your online office

The Web App tailored for  
professionals and  
tattoo studios.



## Tip Square

The management software  
for catering

It integrates traditional and  
internet management: the  
presentation of dishes and  
location, menu management,  
promotions and reservations.

# PORTFOLIO



# CYBERIA®

G R O U P

## Cyberia Meeting Area

Via I. Ciaia, n. 10 - 20158 Milano

Ph./Fax:(+39) 02 26 11 35 41

[cyberia.agency](http://cyberia.agency) - [contact@cyberia.agency](mailto:contact@cyberia.agency)

## Cyberia Registered Office

Viale Abruzzi, n. 4 - 20131 Milano

[cyberia.agency](http://cyberia.agency) - [contact@cyberia.agency](mailto:contact@cyberia.agency)



## Cyberia Group - Antea Studio

Viale Mazzini, n. 69 - 03100 Frosinone

Ph.: (+39) 0775 85 34 10 - Fax: (+39) 0775 18 00 174

[anteastudio.com](http://anteastudio.com) - [info@anteastudio.com](mailto:info@anteastudio.com)